THEMIS™

Brand guidelines

Version 1.0, 2026-11-07

For press, partners and anyone who writes or designs with the THEMIS name.

01

Why these guidelines exist

Keep the THEMIS name and logo consistent wherever they appear: in press coverage, partner announcements, conference decks, directories and app stores. A consistent mark is what lets people trust that a document, an email or a product really is from THEMIS.

THEMIS is practice software for legal professionals, built by Olympus Group Holdings, Inc. It brings matters, documents, client onboarding, billing, compliance and contract review onto one file, with AI that prepares the work and lawyers who decide.

About the company

THEMIS is built by Olympus Group Holdings, Inc.

Press and brand enquiries

hello@olympuspay.co

For interviews, quotes, corrections or anything these guidelines do not cover, write to the address above.

The logo



Logotype

The mark with the THEMIS name. The preferred identifier for partnership announcements, press materials and references to THEMIS in the media.



Logomark

The mark on its own, with the TM. Used where the full name is already near, or where space is tight, such as social avatars and app listings.



Icon

The mark without the TM, for small interface uses: browser tabs, app icons, sidebars. Use the logomark with the TM everywhere else.

Clear space and size

Leave clear space around the logo of at least half the height of the mark (x). Keep text, images and other logos outside it.



Minimum size

Logotype: 90 pixels wide on screen, 25 mm in print. Logomark: 24 pixels high on screen, 8 mm in print. Icon: 16 pixels high.

Colour

Four colours carry the brand. The logo is always near-black or white. Green is for actions, status and accents, not for the logo.



Ink

HEX #0D1016
RGB 13, 16, 22

Text, the logo on light grounds



Green

HEX #005032
RGB 0, 80, 50

Buttons, links, accents

Paper

HEX #FAFAF9
RGB 250, 250, 249

Page background

Stone

HEX #ECECE7
RGB 236, 236, 231

Panels, dividers

05

Typography

Public Sans

Interface and body text

Practice software for legal professionals

Newsreader

Headlines and page titles

One file for the whole matter

Both are open fonts from Google Fonts. This document uses Helvetica and Times so it opens everywhere; the product and website use the two above.

On light and dark grounds



Dark on light: the default



White on Ink



White on Green

Use the dark logo on light backgrounds and the white logo on dark or coloured ones. Where a photograph sits behind the logo, choose the version with the clearer contrast, or place the logo on a plain panel.

Please do not



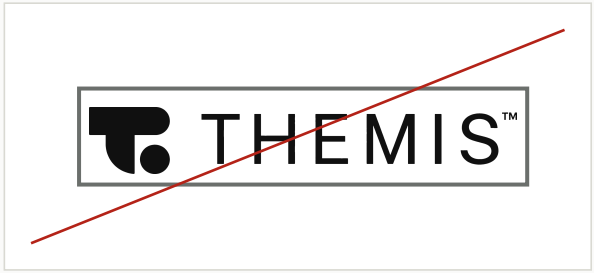
Change the colours



Stretch or squash it



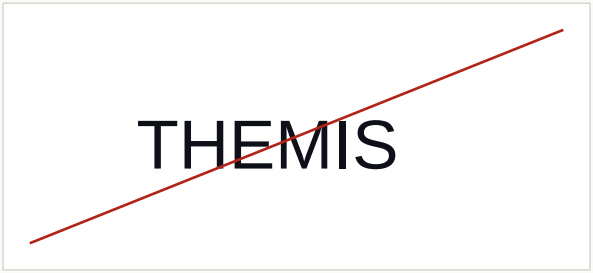
Rotate it



Add outlines or effects



Put it on a busy background



Recreate or retype it

Using the name

- Write THEMIS in capital letters, in running text and in headlines.
- Use the logo files as supplied. Do not recolour, stretch, rotate, outline or add effects.
- Use the logomark with the TM on press and marketing materials. The TM is part of the file: do not remove it.
- Refer to THEMIS as practice software, not as a law firm or as legal advice.
- Do not suggest that THEMIS endorses or is partnered with you without our written agreement.
- Check claims about what THEMIS does with us before you publish them.